



5th Conference of European Regions and Cities Connecting Economy and Politics

“European Regions and Cities and the Economic Crisis”

13 until 15 September 2009 in Salzburg, AUSTRIA

Patronage:

Luc Van den Brande, President of the Committee of the Regions, Belgium

Reinhold Mitterlehner, Federal Minister for Economy, Family and Youth, Austria

Michael Spindelegger, Federal Minister for European and International Affairs, Austria


institut der **regionen europas**

www.institut-ire.eu

Kindly supported by:



Already in its fifth edition, this year's IRE Conference of European Regions and Cities will focus on effective responses to the economic crisis, which is without doubt the most pressing issue facing Europe's regional and local authorities at the moment.

All over Europe, the crisis forces companies out of business and people out of their jobs. Creating the necessary framework for a sustainable economic recovery will require a genuine partnership between all levels of political responsibility, from the smallest municipality to the EU institutions. Tackling the crisis requires teamwork and partnership, and our responses can only be effective if they are coordinated at all levels. No recovery plan will ever be implemented properly without the active involvement of the regions and cities, the levels of governance which are closest to the citizens. This has been the key message from the Committee of the Regions over the past year, reiterated at its plenary sessions and reinforced at the Prague Summit of Regions and Cities in March.

The 90.000+ local and regional authorities in the European Union directly employ 18 million people and account for 2/3 of total public capital expenditure. This constitutes a huge potential for innovation, making our regions and cities genuine laboratories for change. Throughout Europe, sub-national actors are taking concrete measures to support ailing businesses and safeguard jobs, for instance by boosting investments in infrastructure, research and eco-friendly technologies or by raising advance payments for small and medium-sized enterprises in their public procurement. Our regions and cities have a crucial role to play in turning around the economy, and this role has to be recognised.

While there is no miracle cure for the crisis, this year's IRE conference provides an excellent opportunity to exchange experiences and best practices on how to counteract its devastating effects on the ground, in the interest of our citizens. I welcome this timely conference and wish all speakers and participants a productive and fruitful debate!

Luc Van den Brande
President of the Committee of the Regions (CoR)



We are currently experiencing the gravest economic crisis in Europe since 1945. In Austria exporting companies as well as the car industry are most concerned by it. International solutions are needed, because Austria cannot dissociate from international economic development. It is especially European regional politics in the frame of European cohesion policy facing the challenge to oppose effective regional and local measures to consequences of the crisis. Together with its member states the European Commission has implemented several steps in order to foster investment and thereby secure growths and employment. With 347 billion Euros for the period from 2007 till 2013 European cohesion policy has funds at its disposal for stabilising the economy within the European Union and in European regions.

However, well-directed measures taken by each individual state are needed. So the Austrian Federal Government has decided two economic stimulus packages, a fiscal reform and the Austrian bank package in order to optimally support enterprises and employees in this phase. These measures amount to about 6.2 billion Euros or 2.3 percent of the gross domestic product (GDP). This is significantly more than that 1.5 percent of economic performance, which is recommended by the European Union. In order to come out of the crisis strengthened, we give the right impulse for growths and innovation to be even more competitive after the crisis than before.

I would like to wish the organisers as well as the participants a successful conference in Salzburg.

Dr. Reinhold Mitterlehner
Federal Minister for Economy, Family and Youth, Republic of Austria



This Year's conference highlights the effects of the financial crisis on the regions and cities in Europe.

Tackling the global financial and economic crisis is one of the most important challenges the EU has ever faced. We have already shown that, by acting together, the EU can put its financial sector back on a sound basis, get credit flowing to the real economy, and protect its citizens from the worst possible consequences of the crisis.

In the current context of the economic crisis, it is more than ever necessary to promote regional business development and to assist cities and regions in creating a healthy regional business environment. Targeted structural and cohesion policy can indeed make an important contribution to economic recovery, also at the regional and local level. The Austrian Government's economic recovery measures, together with financing from EU Cohesion Policy as the European Union's largest source of investment in the real economy, will provide considerable support for public investment at all levels of government.

Although the full extent of the economic recession is not clear yet, it is likely that its effects will continue to be widely felt. In such times the public sector has an essential role to play in assuring solidarity and restoring confidence. This is where structure and cohesion policy can play an important role, and where European regions and cities are required to make sure that targeted assistance is delivered to address the priority needs and to accelerate spending in areas with substantial growth potential.

In this spirit, I would like to wish all conference participants an exciting meeting with lots of fresh ideas and useful contributions

Michael Spindelegger
Federal Minister for International and European Affairs, Republic of Austria

Kindly sponsored by:



ERSTE GROUP



This year, the Institute of the Regions of Europe (IRE) organises the Conference of European Regions and Cities for the fifth time. Since our last conference in August 2004, the world has changed significantly and by surprise for all of us. The worldwide financial and economic crisis has partly hit also regions and cities with full vehemence. Many fundamental questions arise: has market economy failed, was privatisation of public utility infrastructure again? How can regions and communes finance infrastructure projects and so fulfil their obligations towards the citizens in the future? To analyse the problems of the regions, cities and municipalities in times of economic crisis and to identify ways out of the crisis is the aim of this year's conference. We address the question how small and medium enterprises can survive a financial crisis. An important topic is securing regional and municipal financing as basis for stability and economic recovery. What can be achieved by sustainable environment policy, sustainable energy policy, infrastructure and estate projects to recover business and so solve the enormous economic problems. First of all we want to think positively and consider chances that arise from those new challenges.

We have again managed to win over outstanding referees for our conference. I give my very thanks to all of them who support our conference and I wish to all participants a nice sojourn in Salzburg and I hope you can take many interesting and realisable suggestions back home.

Franz Schausberger
Chairman of the IRE Board

PROGRAMME

Sunday, 13th September 2009

Conference Languages: German, English

13:30 **IRE-General Assembly** (for IRE Members only)
Conference Venue: Heffterhof, Maria-Cebotari-Strasse 1-7, 5020 Salzburg
Room: Salzburg

14:30 **Coffee Break**

15:00 **IRE Expert Forum**
Conference Venue: Heffterhof, Maria-Cebotari-Strasse 1-7, 5020 Salzburg
Room: Salzburg

“Survival of SMEs during the Economic Crisis”

Moderation: Paul Rübiger, Member of the European Parliament (Austria)

Keynote-Speakers:

Andrea Benassi, Secretary General of European Union of Craftsmen and SME (UEAPME),
Brussels, Belgium

Georg Grabner, President of EUREGIO Salzburg-Berchtesgadener Land -Traunstein,
District Chief Councillor Berchtesgadener Land, Bavaria, Germany

Andreas Henkel, Austrian Chamber of Commerce, Department of Economic Policy, Vienna,
Austria

Margarete Kriz-Zwitkovits, President of “Österreichischer Gewerbeverein” (OGV),
Vienna, Austria

Johann Moser, Managing Director of “austria wirtschaftsservice” (aws), Vienna, Austria

Christian Weinberger, Entrepreneurship and SME Policy Adviser, European Commission,
Enterprise & Industry Directorate General, Brussels, Belgium

17:00 **End of Forum**

19:30 **Traditional Salzburg Welcome Dinner**
Restaurant Stieglkeller, Festsaal, Festungsgasse 10, 5020 Salzburg

Monday, 14th September 2009

Conference Venue: Salzburg Congress

Auerspergstraße 6, 5020 Salzburg, AUSTRIA
T +43 (0)662 / 88987-613 • F +43 (0)662 / 88987-32
info@salzburgcongress.at • www.salzburgcongress.at

Conference Languages: Czech, English, German, Hungarian, Romanian, Serbo-Croatian

08:00 **Registration**, 1st floor

08:30 **Opening of the Conference**, Europasaal, 2nd floor
Franz Schausberger, Chairman of IRE, Former President of Land Salzburg

08:40 **Welcome Address**
Wilfried Haslauer, Vice-President of Land Salzburg, Member of the Regional
Government responsible for Economic and Municipal Affairs, Salzburg, Austria

09:00 **Matthias Kollatz-Ahnen**, Vice-President of the European Investment Bank (EIB),
Luxemburg

09:30 **Wilhelm Molterer**, Member of the Austrian Parliament, Former Austrian Vice
Chancellor, Former Austrian Federal Minister of Finance, Former Austrian Federal
Minister of Agriculture and Environment, Vienna, Austria

10:00 **Jacques Barrot**, Vice-President of the European Commission, Brussels, Belgium

10:30 - 11:00 **Coffee Break**

11:00 **Panel-Discussion**

“European Regions and Cities and the Economic Crisis”

Moderation: Claus Reitan, Chief-Editor “Die Furche”, Vienna, Austria

Participants:

Nicola Beer, State Secretary for European Affairs, Hesse, Germany

Pavel Bém, Lordmayor of Prague, Czech Republic

Peter Kazimir, State Secretary, Ministry of Finance, Bratislava, Slovakia

Tomislav Tolušić, President of the Region of Virovitica-Podravina, Croatia

Zoltán Varga, Minister of Local Government, Budapest, Hungary (tbc)

Adriean Videanu, Minister of Economy and Former Mayor of Bucharest, Romania (tbc)

12:30 Lunch

14:00 - 15:30 Working Groups, Session 1 (parallel) in English, 1st floor

I. Safeguarding Regional and Communal Financing - Basis for Stability and Economic Recovery

Moderation: Stefan Eder, DLA Piper, Partner, EMEA Group Head & Joint Global Group Head Finance & Projects, Deputy Chairman of IRE, Vienna, Austria

Keynote-Speakers:

Bernhard Felderer, Director of the Institute for Advanced Studies (IHS), Vienna, Austria

Gernot Nerb, Head of Department Industry Branch Research, Institute for Economic Research at the University of Munich (ifo), Germany

Charlotte Ruhe, Representative of European Bank for Reconstruction and Development (EBRD), Zagreb, Croatia

Irmfried Schwimann, European Commission, Directorate General Competition, Financial Services (Banking and Insurance), Brussels, Belgium

Alois Steinbichler, Chairman of the Board, Kommunalkredit Bank AG, Vienna, Austria

II. Real Estate and Housing Projects, Urban Renewal and City Tourism - a Means of Coping with the Crisis

Moderation: Helmut Falschlehner, Member of IRE Advisory Board, Vienna, Austria

Wolfgang Foglar-Deinhardstein, Head of Division for Historical Buildings and Budget, Austrian Federal Ministry of Economy, Family and Youth, Vienna, Austria

Georg Folian, Deputy Chairman of the Board, warimpex Finanz und Beteiligungs AG, Vienna, Austria

Hildegard Gacek, Country Director, European Bank for Reconstruction and Development (EBRD), Belgrade, Serbia

Jerzy Kropiwnicki, Mayor of the City of Lodz, Poland (tbc)

Edgar Rosenmayr, Member of the Board, Immoeast AG, Vienna, Austria

Fodor Tamás, Mayor of the City of Sopron, Hungary

15:30 - 16:00 Coffee Break

16:00 - 17:30 Working Groups, Session 2 (parallel) in English, 1st floor

I. Transport Infrastructure Projects and Sustainable Energy Initiatives on Regional and Local Level

Moderation: Werner Weihs-Raabl, Head of Group Infrastructure Finance & Group Public Sector, Erste Bank der Österreichischen Sparkassen AG, Vienna, Austria

Keynote-Speakers:

Arnoldas Abramavičius, Mayor of Zarasai Municipality, Member of the Committee of the Regions, Lithuania

Gerhard Burian, Director, International Regional Policy and Finance, Austrian Federal Ministry of Economy, Family and Youth (Energy), Vienna, Austria

Paul Forstreiter, Chairman of the Board, Austrian Traffic Telematics Cluster (ATTC), Siemens AG, Vienna, Austria

Andreas Hopf, Managing Director, Central Danube Region, Vienna, Austria

Dobrica Milovanović, Deputy Mayor of Kragujevac, Vice-President of the Association of Local Democracy Agencies (ALDA), Member of Congress, Kragujevac, Serbia

Helmut Schnitzhofer, Managing Director, Chairman of the Board, Alpine Energie AG, Linz, Austria

Peter Vadazs, Mayor of the City of Güssing, Austria

Martin Wagner, Head of Sales, VERBUND-Austrian Power Sales GmbH, Vienna, Austria

II. Sustainable Environment Policies on Regional and Local Level

Moderation: Walter Zipper, Chief-Editor „Kommunalverlag GmbH“, Vienna, Austria

Keynote-Speakers:

Štefan Čelan, Mayor of the City of Ptuj, Slovenia (tbc)

Christian Hasenleithner, Managing Director, Energie AG Oberösterreich Wasser GmbH, Linz, Austria

Peter Hodecek, Managing Director, AVE Czech Republic, Prague

Ivan Jakovčić, President of the Region of Istria, Pula, Croatia

George Kremlis, Head of Unit Cohesion Policy & Environmental Impact Assessments, European Commission, Directorate General Environment, Brussels, Belgium

Kasimir Nemestothy, Expert for Energy, Austrian Chamber of Agriculture, Vienna, Austria

Martina Schuster, Head of Division, Environmental Management and Energy, Federal Ministry of Agriculture, Forestry, Environment and Water Management, Vienna, Austria

17:30 - 18:00

Summary and End of Conference

19:30 **„The Magic Flute“** (W.A. Mozart), Puppet Play, Marionettentheater,
Schwarzstraße 24, 5020 Salzburg (dress code: Business)

21:30 **Cocktail**, Marionettentheater

* * *

Conference fee € 350,-
(No fee for IRE-Members, Regions and Cities)

Tuesday, 15th September 2009

Scientific IRE-Symposium "Regionalisation – Strengthening or Subversion of the National State"

Wirtschaftskammer Salzburg, Main Building, Plenarsaal
Julius-Raab-Platz 1, 5020 Salzburg, AUSTRIA

8.45 - 14.00 hrs

In cooperation with:

BM.W.F^a



Conference Venues

Salzburg Congress
A-5020 Salzburg,
Auerspergstraße 6
T: +43 (0)662 / 88987-613
F: +43 (0)662 / 88987-32
info@salzburgcongress.at
www.salzburgcongress.at



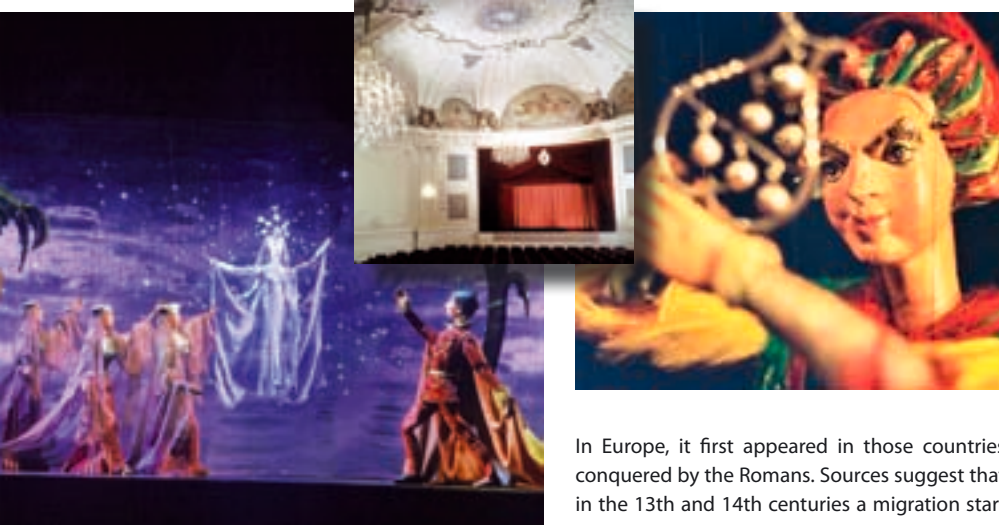
Heffterhof
A-5020 Salzburg
Maria-Cebotari-Str. 1-7
T: +43(0) 662 64 19 96-407
F: +43 (0) 662 64 19 96-9
www.heffterhof.at

Wirtschaftskammer Salzburg
A-5020 Salzburg
Julius-Raab-Platz 1
T: +43 (0)662 / 88 88
www.wko.at/sbg



Introducing the world famous SALZBURGER MARIONETTENTHEATER

City Map



This world-famous theatre is surely the leading one of its kind. Once you have entered this entrancing world, you will be caught up in the illusion and forget that the actors are puppets on strings.

Don't make the mistake of thinking that this is „only“ a children's theatre where they present operas from the repertoire of major opera-houses. It is art in a very sophisticated, sensual and playful way. The programme consists of acts such as „The Magic Flute“, „Don Giovanni“, „The Abduction from the Seraglio“, „The Marriage of Figaro“, „Die Fledermaus (The Bat)“, „Hansel and Gretel“, „The Nutcracker“ and „A Midsommer Night's Dream“.

Playing with dolls surely dates back to the origins of mankind. So the doll — long before it was used for theatrical representation — is regarded as the first magical instrument of religion, a symbol of supernatural perfection in the human imaginative power. The root of its fascination is the scope it opens for human fantasy.

In Europe, it first appeared in those countries conquered by the Romans. Sources suggest that in the 13th and 14th centuries a migration started from Africa and Moorish Spain through Provence and into France, continuing throughout Europe in the 15th century. Professional actors, as well as quack doctors and dentists, travelled from town to town, from market to market. In the Middle Ages Christianity, too, used puppet theatre to spread the faith. The Fathers of the Church tolerated the performance of pastoral plays in front of churches, but forbade human actors. The term „marionette“ emerged around 1600; it is an affectionate diminutive of the name Mary, the Virgin, as for instance in the pastoral play Robin and Marion.

At the beginning of the 20th century there emerged, in addition to the diverse existing forms, a new one: artistic puppetry. Versatile, manually skilled artists created first figures, then stages with all the necessary equipment.

In the chronicle of Salzburg puppetry, we come across many early itinerant puppeteers. The Hanswurst became the symbol of puppet theatre in the southern German region. Thus with his Kasperl, Anton Aicher, founder of the Salzburg Marionette Theatre, revived an old Salzburg tradition by setting up his own Theatre in 1913.



- 1 Hotel Stiegl Bräu
- 2 Hotel Sheraton
- 3 Hotel Castellani
- 4 Hotel Hofwirt
- 5 Hotel Carlton
- 6 Heffterhof
- 7 Restaurant Stiegl Keller
- 8 Salzburg Congress
- 9 Marionettentheater
- 10 Wirtschaftskammer

Practical Information

Institute of the Regions of Europe (IRE), Franz-Josef-Kai 1, 2nd Floor, A-5020 Salzburg
T: +43 (0)662 / 843 288 - 5010 and 5017 • F: +43 (0)662 / 843 288 5050

Organisational Team:

Chairman of the Institute
Univ. Prof. Dr. Franz SCHAUSBERGER
franz.schausberger@institut-ire.eu
M: +43 (0) 676 / 8888 1853

Mag. Johanna JAKOB, BA MA
johanna.jakob@institut-ire.eu

Felicitas GUDENUS, Bakk. rer. nat.
felicitas.gudenus@institut-ire.eu

Secretary General Dr. Joachim FRITZ
joachim.fritz@institut-ire.eu
M: +43 (0) 676 / 8888 1854

Venues:

Salzburg Congress
Contact: Michaela Omansiek
5020 Salzburg,
Auerspergstraße 6
T: +43 (0)662 / 88987-613
F: +43 (0)662 / 88987-32
info@salzburgcongress.at
www.salzburgcongress.at

Marionettentheater
5020 Salzburg, Schwarzstr. 24
T: +43(0) 662 87 24 06
F: +43(0) 662 88 21 41
www.marionetten.at

Stieglkeller Salzburg
5020 Salzburg, Festungsgasse 10
T: +43(0)662-84 26 81
stieglkeller@imlauer.com
www.imlauer.com

Heffterhof
5020 Salzburg
Maria-Cebotari-Str. 1-7
T: +43(0) 662 64 19 96-407
F: +43 (0) 662 64 19 96-9
www.heffterhof.at

Wirtschaftskammer Salzburg
Julius-Raab-Platz 1, 5020 Salzburg
T: +43 (0)662 / 88 88
www.wko.at/sbg

Hotel Reservation:

Panorama Tours & Travel GesmbH

Contact: Marika Fabbris
Schrannengasse 2/2, A- 5020 Salzburg, T: +43 (0) 662 / 88 32 11-16, F: +43 (0) 662 / 87 16 18
fabbris@panoramatours.com, www.austriacongress.com/service/ire

Conference Hotels:

Hotel Castellani
Alpenstraße 6
5020 Salzburg
T: +43 (0)6246/8977
F: +43 (0)6246/8977-49
info@hotel-castellani.com
www.hotel-castellani.com/de/
home/

Hotel Imlauer Stiegl Bräu
Rainerstraße 12, 5020 Salzburg
T: +43 (0)662 / 88992 - 0
F: +43 (0)662 / 88992-71
hotel@imlauer.com
www.imlauer.com

Hotel Hofwirt
Schallmooser Hauptstraße 1
5020 Salzburg
T.: +43 (0)662 / 872172-0
F: +43 (0)662 / 881484-99
hotel@hofwirt.net
www.hofwirt.net

Hotel Carlton
Markus Sittikus Straße 3
5020 Salzburg
T.: +43 (0) 662 8821910
F: +43 (0) 66288219188
nhcarlton@nh-hotels.com

Hotel Sheraton
Auerspergstrasse 4
5020 Salzburg
T.: +43 (0) 662 889990
F.: +43 (0) 662 881776
www.sheraton.com/salzburg

Other: Taxi: +43 (0)662 / 8111 • Airport Salzburg: +43 (0)662 / 8580-251 • Red Cross: 144 • Police: 133